
Collaborative leadership for regional economic development

Executive Course

24—26 August 2015, Erinvale Estate Hotel & Spa, Somerset West

Presented by UCT's Graduate School of Development Policy and Practice (GSDPP) in collaboration with the Economies of Regions Learning Network (ERLN) and the Government Technical Advisory Centre (GTAC) in the National Treasury.

Regional economic development requires actions beyond any single sphere of government and beyond any single sector. As such there is no single entity responsible for, or with authority over, regional economic development. Instead it requires skills in **collaborative leadership** linking spheres, sector and stakeholders together around a common economic agenda.

Harnessing the collective energies of others requires leaders who can lead from the inside out. This demands understanding oneself, the context and having a clear sense of purpose.

Value chains provide important opportunities for regional economic development, job creation, economic growth and business development. Agriculture plays a key role in supporting livelihoods; strategic interventions, from both the public and private sector, can provide opportunities to link agricultural activities to higher-value markets and related **agro-food value chain** activities.

The purpose of the training is to enhance participants' collaborative leadership skills and their application in the thematic context of value chains. The training will also focus on the technical skills required in the public sector to understand, manage and grow value chains, with a specific focus on the agro-food value chain.

Graduate School of Development Policy and Practice
Strategic leadership for Africa's public sector





The programme

The aim of this course is to assist senior government officials involved in supporting value chains, and particularly the agro-food value chain, to develop and use collaborative leadership skills to maximise regional economic development through value chains.

The course will target and seek to connect senior officials in key line departments, special purpose vehicles, special economic zones whose work is important to value chains, particularly the agro-food value chain. This includes those working to support emerging farmers, as well as those working with relevant sector bodies.

Effectively leveraging value chains for regional economic development is a complex process requiring coordination between multiple partners. Developing the collaborative leadership and technical leadership skills to do so is an ongoing process. The course will provide participants with an introductory grounding in collaborative leadership, in the core issues and key constraints/enablers of value chains, a deepened understanding of the agro-food value chain, and technical skills to work effectively within this context. Lessons will be drawn from various local good practices and case studies.

What will participants gain from attending the course?

1. Improved collaborative leadership skills for economic development
2. Enhanced transaction brokering and negotiation skills
3. An understanding of value chains as a tool for regional economic development
4. An expanded understanding of the agro-food value chain, and applicable constraints and opportunities.
5. A deeper understanding of the role of the public sector as an enabler of economic development
6. An excellent platform for networking with other professionals operating at different stages of the agro-food value chain.





Resource people

Experts will be drawn from UCT, National Treasury and industry leaders and innovators. Speakers include:

Dr Vuyokazi Felicity Mahlati

Dr Vuyo Mahlati is serving a second term (2011-15) as the President of the International Women's Forum (IWF) South Africa, and appointed in 2013 global director of IWF Leadership Foundation Board member. In May 2010 she was appointed by the President to serve as one of the inaugural members of South Africa's National Planning Commission for five years responsible for crafting the National Development Plan. As the Commissioner she chairs the working group on the Capable and Development State, as well as Spatial Transformation. She is also the Deputy Chairperson of the Panel of Experts tasked with developing the Integrated Urban Development Framework for the country.

Vuyo obtained her PhD from Stellenbosch University. Her thesis, focusing on the role of value chains in mainstreaming rural entrepreneurs into global markets was the only one selected by the Faculty of Economic and Management Sciences to be presented at the University's New Voices in Science Colloquium.

Vuyo's leadership draws from vast experience as a policy specialist trained in the UK London School of Economics as well as her corporate leadership and entrepreneurship. As a recognized global thought leader Vuyo participates in global think tanks on corporate diversity leadership and inclusive development.

Prof Alan Hirsch

Prof Alan Hirsch has been director of the Graduate School of Development Policy and Practice at UCT since 2013. He was born in Cape Town and educated in Economics, Economic History and History at UCT, Wits and Columbia. After economic research and teaching at the University of Cape Town, he joined the South African Department of Trade and Industry in 1995, managing industry and technology policy. He moved to the Presidency in 2002. He managed economic policy in the South African Presidency, represented the Presidency at the G20, and was co-chair of the G20 Development Working Group. He has served or serves on several boards, and is associated with a range of policy research initiatives including the International Growth Centre for which he is the Zambia Country Director and the European Centre for Development Policy Management where he is a board member. He was a visiting scholar at the Harvard Business School, was a regular visiting professor at the Graduate School of Governance at Maastricht University and is a member of the OECD secretary-general's Inclusive Growth Advisory Group. He writes about economic development issues, including *Season of Hope - Economic Reform under Mandela and Mbeki* and recently co-edited *The Oxford Companion to South African Economics*.

The Graduate School of Development Policy and Practice at the University of Cape Town

The School provides professional and academic training for senior government officials, elected office bearers and those engaged in public policy in South Africa, as well as for other African countries and beyond.

It also engages in research, consultancy and policy advice on issues related to development policy and practice in Africa. In doing so, it builds on the academic resources of the different faculties at the University of Cape Town, as well as those of local and international partners.

The School seeks to strengthen links between the research community and the policy community and promotes the development of strategic leadership in government, including a strong emphasis on accountability in government.

The Government Technical Advisory Centre (GTAC)

GTAC is an agency of the National Treasury. It provides advice and project management support to the National Treasury and other government departments and institutions. It also coordinates and manages Programme 8, and supports potential public-private partnership (PPP) projects, research and development partnerships and employment facilitation projects.





How to apply?

- ◆ Complete and submit the attached application form and return to Wendy Hendricks on wendy.hendricks@uct.ac.za

The closing date for applications is Friday 7 August 2015. Space is limited so we suggest you apply as soon as possible to avoid disappointment. Participation will be confirmed by 14 August.

Who should apply?

Senior management officials tasked with supporting the value chain process, and preferably the agro-food value chain. This includes officials:

- Working in national, provincial or local government to support value chains
- Working with sector bodies
- Working with emerging farmers
- Involved in SEZ related to the agro-food value chain
- Involved in special purpose vehicles, particularly those related to the agro-food value chain
- Involved in development finance institutions

It is preferable that a management team from a department/organisation attends, as they will benefit more from the course and find it easier to implement learnings in the department. Teams of at least 3 are recommended.

Costs

No course fees are charged, however, transport and accommodation costs need to be booked and paid for by participants' departments/organisations.

A provisional block booking has been made at the Erinvale Estate Hotel & Spa, Somerset West where the course will take place.

For more information please contact

University of Cape Town Graduate School of Development Policy and Practice
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