

CB024BUS07 (BBusSc - Marketing)

Curriculum Details 2025

YEAR 1

FIRST SEMESTER (F) ● SECOND SEMESTER (S) ● THROUGHOUT THE YEAR (H or W) ●

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
ACC1021F	Accounting for Business I	13040 (LG01)	13h (M-Th)	
		13041 (LG02)	14h (M-Th)	
ACC1022Z	Accounting for Business II	13042 (LG01)	13h (M-Th)	
		13043 (LG02)	14h (M-Th)	
DOC1103H	Skills for Commerce	7335 (LG01)	09h (F)	
ECO1110F	Microeconomics	6115 (LG01)	12h (M-F)	
		6236 (LG02)	11h (M-F)	
INF1102F	Foundations of Information Systems I	7340 (LG01)	14h (Tu)	
MAM1110F	Mathematics 1010	1700 (LG01)	08h (M-F)	
BUS1036F	Evidence-based Management	6084 (LG01) 6698	Online	
ECO1011S	Macroeconomics	6293 (LG01)	09h (Tu-F)	
		6294 (LG02)	11h (Tu-F)	
		6295 (LG03)	13h (Tu-F)	
			12h (Tu-F)	
STA1100S	Introductory Statistics	1886 (LG01)	08h (M-F)	

Notes

Student Signature:

Date:

Advisor Signature:

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Dean's Nominee Signature:

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YEAR 2

FIRST SEMESTER (F) ● SECOND SEMESTER (S) ● THROUGHOUT THE YEAR (H or W) ●

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
BUS2010F OR	Marketing I OR	5935 (LG01)	09h (M & W & F)	
		5938 (LG02)	11h (M & W & F)	
BUS2010S	Marketing I	6276 (LG01)	10h (M & W & F)	
BUS2033F OR	Professional Communication OR	6169 (LG01)	13h (Tu)	
		6169 (LG02)	17h (Tu)	
BUS2033S	Professional Communication	6503 (LG01)	13h (Tu) & 17h (Tu) & 10h (Th)	
		6563 (LG02)	17h (Tu)	
ECO2003F	Microeconomics II	5944 (LG01)	09h (M-F)	
		5945 (LG02)	12h (M-F)	
		5946 (LG03)	13h (M-F)	
FTX2020F OR	Business Finance OR	6916(LG01)	15h (Tu-F)	
FTX2024S	Financial Management	6187 (LG01)	11h (M-F)	
		6533 (LG02)	12h (M-F)	
STA2020F OR	Applied Statistics OR	1666(LG01)	08h (M-F)	
		1667 (LG02)	12h (M-F)	
STA2020S	Applied Statistics	1958 (LG01)	15h (M-F)	
CML1004S	Business Law I	1085 (LG01)	15h (M-F)	
		1088 (LG04)	16h (M-F)	
ECO2007S	Co-operation and Competition	6370 (LG01)	09h (M-Th)	
		6371 (LG02)	11h (M-Th)	
ECO2004S	Macroeconomics II	6390 (LG01)	09h (M-Th)	
		6392 (LG02)	12h (M-Th)	
		6393 (LG03)	13h (M-Th)	
PHI2043S	Business Ethics	9209 (LG01)	11h (M-W)	
		9282 (LG02)	10h (M-W)	

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Curriculum Details 2025

YEAR 3

FIRST SEMESTER (F) ● SECOND SEMESTER (S) ● THROUGHOUT THE YEAR (H or W) ●

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
BUS3039F	People Management	6092 (LG01)	TBA	
BUS3041F	Marketing IIA	6118 (LG01)	10h (M & W & F)	
ECO3020F	Advanced Macro & Microeconomics	5983 (LG01)	09h (M-F)	
		6075 (LG02)	10h (M-F)	
STA3022F	Applied Multivariate Data Analysis	1662 (LG01)	11h (M-Th)	
BUS3008W	Research in Marketing	5804 (LG01)	12h (M & W & F)	
BUS3038S OR	Introduction to Project Management OR	6277 (LG01)	08h (M-Tu & F)	
An approved 3000 level course				
BUS3043S	Marketing IIB	6481 (LG01)	10h (M & W & F)	
Plus one (1) course from:				
ECO3009F	Natural Resource Economics	6137 (LG01)	08h (Tu-F)	
ECO3016F	History of Economic Thought	6133 (LG01)	10h (M-F)	
ECO3024F	International Trade and Finance	5984 (LG01)	16h (M-F)	
ECO3021S	Quantitative Methods in Economics	6434 (LG01)	09h (Tu-F)	
ECO3022S	Advanced Labour Economics	6482 (LG01)	14h (M-F)	
ECO3023S	Public Sector Economics	6494 (LG01)	15h (M-F)	
ECO3025S	Applied International Trade Bargaining	6290 (LG01)	10h (M-F)	
		12897	10h (M-W)	
		12898	10h (M-W)	
		12899	10h (M-W)	
		12900	10h (M-W)	
12901	10h (M-W)			

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YEAR 4

FIRST SEMESTER (F) ● SECOND SEMESTER (S) ● THROUGHOUT THE YEAR (H or W) ●

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
BUS4026W	Marketing III	5801 (LG01)	14h (M-F)	
BUS4050H	Strategic Thinking	13238 (LG01)	11h (F)	
BUS4052H	Marketing Research Project	5849 (LG01)	TBA	
BUS4058F	Strategic Marketing	6769 (LG01)	11h (Tu) & 12h (Th)	

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CB024BUS07 (BBusSc - Marketing)*Class Schedule Template***Semester 1**

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
Period 1: 08h00 Class Number					
Period 2: 09h00 Class Number					
Period 3: 10h00 Class Number					
Period 4: 11h00 Class Number					
Period 5: 12h00 Class Number					
Meridian: 13h00 Class Number					
Period 6: 14h00 Class Number					
Period 7: 15h00 Class Number					
Period 8: 16h00 Class Number					
Period 9: 17h00 Class Number					
Period 10: 18h00 Class Number					

Semester 2

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
Period 1: 08h00 Class Number					
Period 2: 09h00 Class Number					
Period 3: 10h00 Class Number					
Period 4: 11h00 Class Number					
Period 5: 12h00 Class Number					
Meridian: 13h00 Class Number					
Period 6: 14h00 Class Number					
Period 7: 15h00 Class Number					
Period 8: 16h00 Class Number					
Period 9: 17h00 Class Number					
Period 10: 18h00 Class Number					