

CB004BUS07 (BBusSc - Marketing)

Curriculum Details 2026

YEAR 1

FIRST SEMESTER (F) 

SECOND SEMESTER (S) 

THROUGHOUT THE YEAR (H or W) 

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
ACC1021F	Accounting for Business I	7787 (LG01)	13h (M-Th)	
		7788 (LG02)	14h (M-Th)	
ACC1022Z	Accounting for Business II	7789 (LG01)	13h (M-Th)	
		7790 (LG02)	14h (M-Th)	
BUS1036F	Evidence-based Management	6093 (LG01)	Online	
		6670 (LG02)	Online	
ECO1010F / S	Microeconomics	5950 (LG02)	10h (Tu-F)	
		5951 (LG03)	11h (Tu-F)	
		5952 (LG04)	12h (Tu-F)	
INF1002F/S	Foundations of Information Systems I	6168 (LG01)	14h (M)	
		6592 (LG02)	15h (M)	
ECO1011S	Macroeconomics	6288 (LG02)	11h (Tu-F)	
		6289 (LG03)	13h (Tu-F)	
		6290 (LG04)	12h (Tu-F)	
STA1000S TBA	Introductory Statistics	2851 (LG04)	12h (M)	
		2941 (LG05)	TBA	

Notes

Student Signature:

Date:

Advisor Signature:

Date:

Dean's Nominee Signature:

Date:

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YEAR 2

FIRST SEMESTER (F) 

SECOND SEMESTER (S) 

THROUGHOUT THE YEAR (H or W) 

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
BUS2010F OR	Marketing I OR	5946 (LG01)	09h (M & W & F)	
		5949 (LG02)	11h (M & W & F)	
BUS2010S	Marketing I	6272 (LG01)	10h (M & W & F)	
BUS2033F OR	Professional Communication OR	6176 (LG01)	13h (Tu)	
		6176 (LG02)	17h (Tu)	
BUS2033S	Professional Communication	6488 (LG01)	13h (Tu)	
		6547 (LG02)	17h (Tu)	
FTX2020F OR	Business Finance OR	6859 (LG01)	15h (Tu-F)	
FTX2024F/S	Financial Management	6518 (LG01)	11h (M-F)	
		6519 (LG02)	12h (M-F)	
STA2020F TBA OR	Applied Statistics OR	1666(LG01)	08h (M-F)	
		1667 (LG02)	12h (M-F)	
STA2020S TBA	Applied Statistics	1958 (LG01)	15h (M-F)	
CML1001F/S TBA	Business Law I	1085 (LG01)	15h (M-F)	
		1088 (LG04)	16h (M-F)	
PHI2043S TBA	Business Ethics	9209 (LG01)	11h (M-W)	
		9282 (LG02)	10h (M-W)	

Notes

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YEAR 3

FIRST SEMESTER (F) 

SECOND SEMESTER (S) 

THROUGHOUT THE YEAR (H or W) 

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
BUS3039F OR	People Management OR	6101 (LG01)	TBA	
BUS3039S	People Management	6465 (LG01)	TBA	
BUS3041F	Marketing IIA	6127 (LG01)	10h (M & W & F)	
STA3022F TBA	Applied Multivariate Data Analysis	1662 (LG01)	11h (M-Th)	
BUS3008W	Research Marketing I	5847 (LG01)	12h (M & W & F)	
BUS3038S	Introduction to Project Management	6273 (LG01)	08h (M-Tu & F)	
BUS3043S	Marketing IIB	6466 (LG01)	10h (M & W & F)	

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YEAR 4FIRST SEMESTER (F) SECOND SEMESTER (S) THROUGHOUT THE YEAR (H or W) 

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
BUS4026W	Marketing III	5844 (LG01)	14h (M-F)	
BUS4050H	Strategic Thinking	7865 (LG01)	11h (F)	
BUS4052H	Marketing Research Project	5889 (LG01)	TBA	
BUS4058F	Strategic Marketing	6278 (LG01)	11h (Tu) & 12h (Th)	

Notes**Student Signature:****Date:****Advisor Signature:****Date:****Dean's Nominee Signature:****Date:**

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Class Schedule Template

Semester 1

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
Period 1: 08h00 Class Number					
Period 2: 09h00 Class Number					
Period 3: 10h00 Class Number					
Period 4: 11h00 Class Number					
Period 5: 12h00 Class Number					
Meridian: 13h00 Class Number					
Period 6: 14h00 Class Number					
Period 7: 15h00 Class Number					
Period 8: 16h00 Class Number					
Period 9: 17h00 Class Number					
Period 10: 18h00 Class Number					

Semester 2

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
Period 1: 08h00 Class Number					
Period 2: 09h00 Class Number					
Period 3: 10h00 Class Number					
Period 4: 11h00 Class Number					
Period 5: 12h00 Class Number					
Meridian: 13h00 Class Number					
Period 6: 14h00 Class Number					
Period 7: 15h00 Class Number					
Period 8: 16h00 Class Number					
Period 9: 17h00 Class Number					
Period 10: 18h00 Class Number					