

CB015BUS07 (BBusSc - Marketing)

Curriculum Details 2026

YEAR 1

FIRST SEMESTER (F)



SECOND SEMESTER (S)



THROUGHOUT THE YEAR (H or W)



Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
ACC1021F	Accounting for Business I	7787 (LG01)	13h (M-Th)	
		7788 (LG02)	14h (M-Th)	
ACC1022Z	Accounting for Business II	7789 (LG01) 7790 (LG02)	13h (M-Th) 14h (M-Th)	
DOC1103F/S	Skills for Commerce	7249 (LG01)	09h (F)	
ECO1110S	Microeconomics	6795 (LG01)	12h (M-F)	
MAM1110H TBA	Mathematics 1010	1584 (LG01)	08h (M-Th)	
CML1004S TBA	Business Law I	1068 (LG01)	15h (M-F)	
		1069 (LG02)	15h (M-F)	
		1063 (LG05)	16h (M-F)	
		1119 (LG06)	10h (M-F)	
INF1102F	Foundations of Information Systems I	7251 (LG01)	14h (Tu)	

Notes
Student Signature:
Date:
Advisor Signature:
Date:
Dean's Nominee Signature:
Date:

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Curriculum Details 2026

YEAR 2

FIRST SEMESTER (F) 

SECOND SEMESTER (S) 

THROUGHOUT THE YEAR (H or W) 

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
STA1000F TBA	Introductory Statistics	2202 (LG03)	12h (F)	
ECO1111F	Macroeconomics	13078 (LG01)	15h (M-Th)	
STA2020S TBA	Applied Statistics	1958 (LG01)	15h (M-F)	
BUS1036S	Evidence-based Management	6545 (LG03)	13h (M-Th)	

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YEAR 3

FIRST SEMESTER (F) 

SECOND SEMESTER (S) 

THROUGHOUT THE YEAR (H or W) 

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
BUS2010F/S	Marketing I	5946 (LG01)	09h (M & W & F)	
		5949 (LG02)	11h (M & W & F)	
FTX2020F OR	Business Finance OR	6859 (LG01)	15h (Tu-F)	
FTX2024S	Financial Management	6518 (LG01)	11h (M-F)	
		6519 (LG02)	12h (M-F)	
STA3022F TBA	Applied Multivariate Data Analysis			
BUS2033F OR	Professional Communication OR	6176 (LG01)	13h (Tu)	
		6176 (LG02)	17h (Tu)	
BUS2033S	Professional Communication	6488 (LG01)	13h (Tu)	
		6547 (LG02)	17h (Tu)	
PHI2043F/S TBA	Business Ethics	9209 (LG01)	11h (M-W)	
		9282 (LG02)	10h (M-W)	

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Curriculum Details 2026

YEAR 4

FIRST SEMESTER (F) 

SECOND SEMESTER (S) 

THROUGHOUT THE YEAR (H or W) 

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
BUS3039F	People Management	6101 (LG01)	TBA	
BUS3041F	Marketing IIA	6127 (LG01)	10h (M & W & F)	
BUS3008W	Research in Marketing	5847 (LG01)	12h (M & W & F)	
BUS3038S OR	Introduction to Project Management OR	6273 (LG01)	08h (M-Tu & F)	
BUS3043S	Marketing IIB	6466 (LG01)	10h (M & W & F)	

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Date:

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Curriculum Details 2026

YEAR 5FIRST SEMESTER (F) SECOND SEMESTER (S) THROUGHOUT THE YEAR (H or W) 

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
BUS4026W	Marketing III	5844 (LG01)	14h (M-F)	
BUS4050H	Strategic Thinking	7865 (LG01)	11h (F)	
BUS4052H	Marketing Research Project	5889 (LG01)	TBA	
BUS4058F	Strategic Marketing	6278 (LG01)	11h (Tu) & 12h (Th)	

Notes**Student Signature:****Date:****Advisor Signature:****Date:****Dean's Nominee Signature:****Date:**

CB015BUS07 (BBusSc - Marketing)

Class Schedule Template

Semester 1

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
Period 1: 08h00 Class Number					
Period 2: 09h00 Class Number					
Period 3: 10h00 Class Number					
Period 4: 11h00 Class Number					
Period 5: 12h00 Class Number					
Meridian: 13h00 Class Number					
Period 6: 14h00 Class Number					
Period 7: 15h00 Class Number					
Period 8: 16h00 Class Number					
Period 9: 17h00 Class Number					
Period 10: 18h00 Class Number					

Semester 2

Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
Period 1: 08h00 Class Number					
Period 2: 09h00 Class Number					
Period 3: 10h00 Class Number					
Period 4: 11h00 Class Number					
Period 5: 12h00 Class Number					
Meridian: 13h00 Class Number					
Period 6: 14h00 Class Number					
Period 7: 15h00 Class Number					
Period 8: 16h00 Class Number					
Period 9: 17h00 Class Number					
Period 10: 18h00 Class Number					