

CH001BUS07 (BCom Honours specialising in Marketing)

Curriculum Details 2026

YEAR 1

FIRST SEMESTER (F)

SECOND SEMESTER (S)

THROUGHOUT THE YEAR (H or W)

Course Code	Course Name	Recommended Class	Recommended Time/Day	Selection
BUS4110F	Marketing Research Methods	7212 (LG01)	11h (Tu) & 12h (Th)	
BUS4111H	Marketing Research Report	7176 (RG01)	TBA	
BUS4109W	Advanced Strategic Marketing	7175 (LG01)	14h (M-F)	
Notes				
Student Signature:			Date:	
Advisor Signature:			Date:	
Dean's Nominee Signature:			Date:	

CH001BUS07 (BCom Honours - Marketing)					
Recommended Class Schedule 2026					
YEAR 1: Semester 1					
Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
Period 1: 08h00 Class Number					
Period 2: 09h00 Class Number					
Period 3: 10h00 Class Number					
Period 4: 11h00 Class Number		BUS4110F 2652 (LG01)			
Period 5: 12h00 Class Number				BUS4110F 2652 (LG01)	
Meridian: 13h00 Class Number					
Period 6: 14h00 Class Number	BUS4109W 2615 (LG01)	BUS4109W 2615 (LG01)	BUS4109W 2615 (LG01)	BUS4109W 2615 (LG01)	BUS4109W 2615 (LG01)
Period 7: 15h00 Class Number					
Period 8: 16h00 Class Number					
Period 9: 17h00 Class Number					
Period 10: 18h00 Class Number					
YEAR 1: Semester 2					
Time/Day	Monday	Tuesday	Wednesday	Thursday	Friday
Period 1: 08h00 Class Number					
Period 2: 09h00 Class Number					
Period 3: 10h00 Class Number					
Period 4: 11h00 Class Number					
Period 5: 12h00 Class Number					
Meridian: 13h00 Class Number					
Period 6: 14h00 Class Number	BUS4109W 2615 (LG01)	BUS4109W 2615 (LG01)	BUS4109W 2615 (LG01)	BUS4109W 2615 (LG01)	BUS4109W 2615 (LG01)
Period 7: 15h00 Class Number					
Period 8: 16h00 Class Number					
Period 9: 17h00 Class Number					
Period 10: 18h00 Class Number					